CODE-MIXING USED BY CINTA LAURA IN MATA NAJWA

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A b s t r a c t

The phenomenon of code-mixing has long attracted the interest of scholars who have investigated what triggers such events. Code mixing often occurs in a communication process. Some people tend to use English to replace or mix language codes in a communication process. It is necessary to get more information according to people who are familiar with English while speaking. This phenomenon helps us to feel comfortable with conversation and provides engagement with one another. This phenomenon will occur if the environment supports the use of bilingualism. The objectives of this research are to describe the type of code-mixing used by Cinta Laura in Mata Najwa and the reason why Cinta Laura used code-mixing in her utterance based on Hoffman's theory. This research uses a Qualitative Content Analysis Design. The result of the analysis shows that 37 data were code-mixing. These 35 data were insertion code-mixing. Another type is alternation code mixing there is 1 data and congruent lexicalization 1 data.

Keywords: Code-Mixing

A b s t r a k

Fenomena code-mixing telah lama menarik minat para sarjana yang meneliti apa yang memicu terjadinya peristiwa tersebut. Code-mixing sering terjadi dalam suatu proses komunikasi. Beberapa orang menggunakan bahasa Inggris untuk menggantikan atau mencampur kode-kode bahasa dalam suatu proses komunikasi. Perlu untuk mendapatkan lebih banyak informasi menurut orang yang akrab dengan bahasa Inggris saat berbicara. Fenomena code-mixing ini akan terjadi jika lingkungan mendukung penggunaan bilingualisme. Tujuan dari penelitian ini adalah untuk mendeskripsikan jenis code-mixing yang digunakan oleh Cinta Laura dalam Mata Najwa dan alasan Cinta Laura menggunakan code-mixing dalam ucapannya berdasarkan teori Hoffman. Penelitian ini menggunakan Desain Analisis Isi Kualitatif. Hasil analisis menunjukkan bahwa terdapat 37 data yang mengalami code-mixing. Terdapat 35 data yang merupakan insertion code-mixing. Jenis lain adalah alternation code mixing ada 1 data dan congruent lexicalization 1 data.

Kata Kunci: *Code-Mixing*

INTRODUCTION

Humans are social creatures who in every life are accompanied by communication that can occur between other humans. In terms of communicating with each other, humans need a tool called language. Language is also the most important aspect of the life of all creatures because it can be used to communicate with each other. (Devianty, 2017) argues that language is a means used as a communication tool that is used to interact and communicate with other humans as an expression of conveying meaning, ideas, thoughts, and ideas to others.

Communication can also be a bridge between socializing activities, and interacting individually or in groups. and in this current era where communication is becoming a trend in modern society's life in exploring each other's potential, as we often see today directly in various information technology media. Media helps connect people from different places. Media is an alternative to communicating or sharing with others without having to make physical contact. Media is not only known as a communication tool, but nowadays people use the media as a means of entertainment.

Today we often encounter people communicating in more than one language. English as a foreign language is the most widely used language for communication. and nowadays people tend to improve their ability to use English. People often change or mix language codes in the communication process. When two or more languages exist in a community, speakers often move and mix from one language to another, this phenomenon is known as code-switching and code-mixing. Code mixing occurs in the communication process.

Developing communicative competence in two or more languages gives individuals the opportunity to express their feelings and thoughts and form their identity. The phenomenon of code-mixing has long attracted the interest of scholars who have investigated what triggers such events (Muysken, 2000; Wei, in Claros & Neny, 2005).

Code mixing often occurs in a communication process. Some people tend to use English to replace or mix language codes in a communication process. They have become a trend in communication style because it has become a necessity in communicating with the community. It is necessary to get more information according to people who are familiar with English while speaking. This phenomenon helps us to feel comfortable with conversation and provides engagement with one another. It also helps people better understand if words or sentences are mixed or replaced. This phenomenon will occur if the environment supports the use of bilingualism. Weinreich (as cited in Hoffman, 1991) says, "The practice of alternately using two languages will be called bilingualism, and the person involved bilingual" (p. 15).

The phenomenon of code-mixing has become a trend or has become a style of speaking in society. This style is also studied in sociolinguistics. This phenomenon affects programs on YouTube, for example, the Mata Najwa Talk show Program. Mata Najwa is one of the talks shows programs from Indonesia where guests at the event convey terms by mixing and changing codes. On the program, Cinta Laura is a guest. When answering questions posed by the host, Najwa, Cinta Laura often used two languages, namely Indonesian and English. The Mata Najwa talk show program often presents politicians and even Indonesian artists who are quite popular as guest stars to be interviewed as informants. Therefore, this event is very useful in providing information about the latest phenomena in Indonesia. This phenomenon prompted the researcher to analyze " code-mixing used by Cinta Laura in Mata Najwa". This study will analyze the types of code-mixing used by Cinta Laura during her time as the guest and the reasons why she used mixed code.

The objectives of this research study are to describe the type of code-mixing used by Cinta Laura in Mata Najwa and the reason why Cinta Laura used code-mixing in her utterance based on Hoffman's theory. This research is intended to increase knowledge about sociolinguistics, especially code-mixing. This study also is planned to be published in Scopus journal.

RESEARCH METHODS

This research uses a Qualitative Content Analysis Design. In this study, the data sources are speech sentences containing code-mixing spoken by Cinta Laura in the talk show "Mata Najwa". In this study, the subject of the study is the

Utterances of Cinta Laura from the video of the Mata Najwa Talk show program that aired in October**.**

RESEARCH FINDINGS

The researcher did the observation and got the complete data from all the research instruments. The data were taken from the utterance of code mixing used by Cinta Laura during Mata Najwa Talk Show with the title Muda Bersuara Full Version. The data is presented in two different forms, First, the data showed in listing form, and the data is separated based on the type classification of the utterances used by Cinta Laura in the Mata Najwa Program. Second, the data showed in the checklist table form. The data is classified based on the type of utterance pronounced. The data that has been analyzed and classified is then given a checkmark on the table appropriate to the classification of Muysken in code-mixing. On video YouTube in Narasi Channel Episode: Muda Bersuara, Guest: Cinta Laura and Duration: 1 hour 10 minutes 32 seconds.

Code Mixing

The following table summarizes the results of the research to analyze the types and forms of speech code mixing used by Cinta Laura in the Mata Najwa Program. The data is displayed in full form and then the number in the type and form that corresponds to the speech.

	Type of code-mixing		
	Insertion	Alternation	Congruent lexicalization
Amount	35	1	1

Insertion

After transcribing the video of Muda Bersuara at the Mata Najwa program, the data was classified by looking through the related theory of code-mixing. The data

below are data that match with the theory of insertion code mixing identified by the characteristic of insertion code-mixing, the characteristic is: one sentence is inserting material lexical items or entire constituents from one language into a structure of the other language or something asking to borrow the insertion of an alien lexical of phrasal category into a given structure. That characteristic of code-mixing can be found in the sentences from the data found below with some different forms of code-mixing.

Data 1	Episode: Muda Bersuara
Playback time: 6:16	Guests: Cinta Laura
"sistem kita sebenarnya sangat bureaucratic dan ada hierarchy".	
Code Mixing	
Insertion	Alternation	Congruent lexicalization
✓		—

Analysis: From this utterance, Cinta explains the structure of an organization in government. The utterance above is counted as insertion code-mixing, because Cinta Laura within a sentence with some elements of languages there is a word "bureaucratic" and "hierarchy", in one sentence long of Indonesian. this type of code-mixing is insertion.

Data 2	Episode: Muda Bersuara
Playback time: 6:38	Guests: Cinta Laura
"Jangan takut untuk bersuara dan mungkin itu Kedengaran cliche".	
Code Mixing	
Insertion	Alternation	Congruent lexicalization
✓		—

Analysis: The utterance above is counted as insertion code-mixing because Cinta Laura within a sentence with some element of language there is a word "cliche" in one sentence long of Indonesian. this type of code-mixing is insertion.

Data 3	Episode: Muda Bersuara
Playback time: 6:59	Guests: Cinta Laura
"Dan punya fakta-fakta yang kuat untuk mem<u>backup</u> apa yang kita katakan jangan takut untuk bersuara karena kalau kita konsisten lama-lama akan didengar".	
Code Mixing	

Insertion	Alternation	Congruent lexicalization
✓		—

Analysis: This utterance explains that Cinta Laura says not to be afraid to speak if she has strong facts. From the above speech, it is considered code mixing because it involves a single lexical item in the same sentence range. The word "backup" is a combination of word fragments between the English word and the Indonesian part of the word "*-mem*".

Data 4	Episode: Muda Bersuara
Playback time: 24:03	Guests: Cinta Laura
"ya mungkin aku akan memberikan 2 <u>example</u>".	
Code Mixing	

Insertion	Alternation	Congruent lexicalization
✓		—

Analysis: From this utterance, Cinta Laura wants to give an example but he uses it in English. The utterance above is counted as insertion code-mixing because Cinta Laura within a sentence with some element of language there is a word "example" this type of code-mixing is insertion.

Data 5	Episode: Muda Bersuara
Playback time: 24:07	Guests: Cinta Laura
"pertama ayo kita lihat misalnya industri pertambangan sampai sekarang kadang-kadang ada beberapa <u>company</u> yang masih menggunakan metode sianida".	
Code Mixing	

Insertion	Alternation	Congruent lexicalization
✓		—

Analysis: In these utterances, Cinta Laura explains that the mining industry uses cyanide. The utterance above is counted as code-mixing, because Cinta Laura within a sentence with some element of language there is a word "Company", in one sentence long of Indonesian. this type of code-mixing is insertion.

Data 6	Episode: Muda Bersuara
Playback time: 24:14	Guests: Cinta Laura
"Yang tentunya emm merusak ekosistem setempat eem dan juga membuat kaum <u>indigenous</u> orang-orang ini".	
Code Mixing	

Insertion	Alternation	Congruent lexicalization
✓		—

Analysis: In these utterances, Cinta Laura provides information that in the

previous discussion many industries use cyanide, thus damaging the local ecosystem. The utterance above is counted as insertion code-mixing, because Cinta Laura within a sentence with some element of language there is a word "indigenous", in one sentence long of Indonesian. this type of code-mixing is insertion.

Data 7	Episode: Muda Bersuara	
Playback time: 24:40	Guests: Cinta Laura	
"karena banyak sekali bisnis-bisnis yang ingin mendapatkan profit *atau keuntungan setinggi mungkin".*		
Code Mixing		
Insertion	Alternation	Congruent lexicalization
✓		—

Analysis: From these utterances, Cinta Laura gave her opinion that many businessmen want to make a profit. The utterance above is counted as insertion code-mixing, because Cinta Laura within a sentence with some element of language there is a word "profit", in one sentence long of Indonesian.

Data 8	Episode: Muda Bersuara	
Playback time: 25:39	Guests: Cinta Laura	
"jujur saya yakin ini bukan opini yang populer tapi saya rasa pemerintah harus jauh lebih disiplin dan straight *dengan undang-undang yang ada".*		
Code Mixing		
Insertion	Alternation	Congruent lexicalization
✓		—

Analysis: From the sentence, Cinta Laura expressed her opinion that the

government should be disciplined. From the above speech, it is classified as code-mixing in insertion. The utterance above is counted as insertion code-mixing, because Cinta Laura within a sentence with some element of language there is a word "straight", in one sentence long of Indonesian.

Data 9	Episode: Muda Bersuara	
Playback time: 25:39	Guests: Cinta Laura	
"lagi-lagi jangan selipin uang kepada Law enforcer *agar bisa lari begitu saja".*		
Code Mixing		
Insertion	Alternation	Congruent lexicalization
✓		—

Analysis: From the speech above, Cinta Laura expressed her opinion that the public should not commit corruption. From the above speech, it is classified as code-mixing in insertion. The utterance above is counted as insertion code-mixing, because Cinta Laura within a sentence with some element of language there is a word "Law enforcer", in one sentence long of Indonesian.

Data 10	Episode: Muda Bersuara	
Playback time: 29:50	Guests: Cinta Laura	
"kebanyakan kekerasan terhadap hewan dilakukan demi contents *yang jelas itu berarti kita benar-benar kurang meng edukasi anak muda negara kita".*		
Code Mixing		
Insertion	Alternation	Congruent lexicalization
✓		

Analysis: From the speech above, Cinta Laura said that most young people commit violence against animals to show it off in their social media status. From the above speech, it is classified as code-mixing in insertion The utterance above is counted as insertion code-mixing, because Cinta Laura within a sentence with some element of language there is a word "contents", in one sentence long of Indonesian.

Data 11	Episode: Muda Bersuara
Playback time: 30:03	Guests: Cinta Laura

"tapi..em.. diluar itu aku rasa undang-undang yang ada di negara ini <u>so far</u> *ada undang-undang peternakan dan kesehatan hewan itu terdiri tahun 2009".*

Code Mixing		
Insertion	Alternation	Congruent lexicalization
✓		—

Analysis: From the speech above, Cinta Laura said that as far as she knows, the Indonesian state has regulations regarding animals. From the speech, it is classified as code-mixing in insertion because there is an insertion of English words in one sentence with Indonesian. Cinta Laura within a sentence with some element of language there is a word "So far", in one sentence long Indonesian. this type of code-mixing is insertion.

Data 12	Episode: Muda Bersuara
Playback time: 30:12	Guests: Cinta Laura

"itupun sangat-sangat <u>hazy</u> *tidak jelas, tidak jelas apa yang sebenarnya diutarakan karena tahun 2014 UU tersebut di revisi lagi".*

Code Mixing		
Insertion	Alternation	Congruent lexicalization
✓		—

Analysis: From the speech above, Cinta Laura said that the existing regulations were not clear. From the speech, it is classified as code-mixing in insertion because there is an insertion of English words in one sentence with Indonesian. Cinta Laura within a sentence with some element of language there is a word "hazy", in one sentence long Indonesian. this type of code-mixing is insertion.

Data 13	Episode: Muda Bersuara
Playback time: 31:24	Guests: Cinta Laura

"dan aku rasa ya ini harus menjadi perbincangan diantara kita bagaimana kita bisa membuat <u>line</u>*nya lebih kuat".*

Code Mixing		
Insertion	Alternation	Congruent lexicalization
✓		—

Analysis: From the speech above, it is classified as code-mixing in insertion because there is an insertion of English words in one sentence with Indonesian. From the speech above, it is considered code-mixing because it involves a single lexical item in the same sentence range. The word "line*nya*" is a combination of word fragments between the English word and the Indonesian part of the word's "line" and "-nya".

Data 14	Episode: Muda Bersuara

Playback time: 31:33	Guests: Cinta Laura
"karena sekarang sebenarnya <u>boundaries</u> *juga tidak jelas untuk saya"*.	
Code Mixing	

Insertion	Alternation	Congruent lexicalization
✓		

Analysis: From the speech above, Cinta Laura said that there were unclear rules as in the previous conversation, Cinta gave an opinion about the rules about hurting animals. Cinta Laura within a sentence with some element of language there is word the "boundaries", in one sentence long Indonesian. this type of code-mixing is insertion.

Data 15	Episode: Muda Bersuara
Playback time: 42:41	Guests: Cinta Laura
"jadi begini ya Mbak Nana emm saya sebagai dulu <u>a major</u> *psikologi"*.	
Code Mixing	

Insertion	Alternation	Congruent lexicalization
✓		

Analysis: From the story above, Cinta Laura talked about her experience. At the beginning of the sentence, Cinta uses Indonesian by saying " *jadi begini ya Mbak Nana emm saya sebagai dulu* " then at the end of the sentence she tells her position in English, by saying " a major psychology". From the speech, it is classified as code-mixing in insertion because there is an insertion of English words in one sentence with Indonesian.

Data 16	Episode: Muda Bersuara
Playback time: 42:54	Guests: Cinta Laura
"mau itu kekerasan seksual atau <u>domestic violence</u> *apapun itu"*.	
Code Mixing	

Insertion	Alternation	Congruent lexicalization
✓		

Analysis: From the speech above, Cinta Laura said about several types of cases of violence and one of them used English. From the speech, it is classified as code-mixing in insertion because there is an insertion of English words in one sentence with Indonesian. Cinta Laura within a sentence with some element of language there is a word "domestic violence", in one sentence long of Indonesian. this type of code-mixing is insertion.

Data 17	Episode: Muda Bersuara
Playback time: 43:34	Guests: Cinta Laura
"bahkan kalau kita bukan warganegara Amerika pun semua itu akan di<u>cover</u> *oleh pemerintah Amerika"*.	
Code Mixing	

Insertion	Alternation	Congruent lexicalization
✓		—

Data 18	Episode: Muda Bersuara
Playback time: 43:44	Guests: Cinta Laura
"Dan jika korban tersebut sudah kembali ke negara asal mereka,	

mereka akan diterbangkan kembali jika masuk ke pengadilan <u>case mereka</u>".

Code Mixing		
Insertion	Alternation	Congruent lexicalization
✓		—

Analysis: From the story above, Cinta added information from other countries about regulations on sexual violence. From the speech, it is classified as code-mixing in insertion because there is an insertion of English words in one sentence with Indonesian. From the speech above, it is considered code mixing because it involves a single lexical item in the same sentence range. The word "*di*scovered" is a combination of word fragments between the English word and the Indonesian part of the word's "cover" and "-*di*".

Analysis: From the speech, it is classified as code-mixing in insertion because there is an insertion of English words in one sentence with Indonesian. Cinta Laura within a sentence with some element of language there is a word "domestic violence", in one sentence long of Indonesian.

Analysis: In the speech above, Cinta expresses her opinion about the effects and consequences that occur on the victim. From the speech, it is classified as code-mixing in insertion because there is an insertion of English words in one sentence with Indonesian. Cinta Laura within a sentence with some element of language there are two words "case" and "rape culture", in one sentence long Indonesian.

Analysis: In the speech above, Cinta said that the regulation of the RUU PKS would support the victims. From the speech, it is classified as code-mixing in insertion because there is an insertion of English words in one sentence with Indonesian. From the speech above, it is considered

code mixing because it involves a single lexical item in the same sentence range. The word "support" is a combination of word fragments between the English word and the Indonesian part of the word's "support" and "-men".

Data 19	Episode: Muda Bersuara
Playback time: 44:03	Guests: Cinta Laura

"Dan sedihnya, suatu hal yang dinamakan <u>rape culture</u> terus di <u>perpetuate</u> di media mau itu TV majalah koran dimana seringkali korban yang disalahkan".

Code Mixing		
Insertion	Alternation	Congruent lexicalization
✓		

Data 20	Episode: Muda Bersuara
Playback time: 48:52	Guests: Cinta Laura

"karena RUU PKS benar-benar men<u>support</u> korban dimana diganti, bahwa korban akan mendapatkan pendampingan Penanganan dan pemulihan".

Code Mixing		
Insertion	Alternation	Congruent lexicalization
✓		—

Data 21	Episode: Muda Bersuara
Playback time: 49:08	Guests: Cinta Laura

"Jadi itulah yang sangat bahaya Kenapa kita harus <u>operationalize</u> definisi-definisi ini karena nggak Semua

orang punya <u>knowledge</u> *yang sama tentang isu ini ya".*

Code Mixing		
Insertion	Alternation	Congruent lexicalization
✓		

Analysis: From this utterance, Cinta said that the public must know the issue of violence. From the speech, it is classified as code-mixing in insertion because there is an insertion of English words in one sentence with Indonesian. Cinta Laura within a sentence with some element of language there are two words "operationalize" and "knowledge", in one sentence long Indonesian.

Data 22	Episode: Muda Bersuara
Playback time: 49:27	Guests: Cinta Laura

"tapi kita nggak bisa karna <u>consent</u> *itu ada definisinya sendiri juga".*

Code Mixing		
Insertion	Alternation	Congruent lexicalization
✓		—

Analysis: From this utterance, Cinta said that from a previous conversation, she said that the perpetrator also felt that he had the approval of the victim. From the speech, it is classified as code-mixing in insertion because there is an insertion of English words in one sentence with Indonesian. Cinta Laura within a sentence with some element of language there is a word "consent", in one sentence long Indonesian. this type of code-mixing is insertion.

Data 23	Episode: Muda Bersuara
Playback time: 49:30	Guests: Cinta Laura

"apa yang terjadi kalau jika korbannya ternyata sudah diberikan obat-obatan jika tidak benar-benar bisa berpikir ya mungkin korban tersebut bisa bilang "ya tidak apa-apa" tapi sebenarnya itu bukan <u>consent</u>*".*

Code Mixing		
Insertion	Alternation	Congruent lexicalization
✓		—

Analysis: From this utterance, Cinta argues what if the victim has been given medicine so that it is not guaranteed? From the speech, it is classified as code-mixing in insertion because there is an insertion of English words in one sentence with Indonesian. Cinta Laura within a sentence with some element of language there is the word "consent" in one sentence long Indonesian.

Data 24	Episode: Muda Bersuara
Playback time: 50:11	Guests: Cinta Laura

"tetapi kembali lagi ke RUU yang kita butuhkan sebenarnya RUU PK ... RUU-PKS yang awal itu juga mengatakan bahwa sistem pendidikan kita akan memberikan masyarakat edukasi tentang <u>sex education</u>*".*

Code Mixing		
Insertion	Alternation	Congruent lexicalization
✓		—

Analysis: From this utterance, Cinta said that in the RUU-PKS there is a regulation that the public will be given sex education. From the speech, it is classified as code-mixing in insertion because there is an insertion of English words in one sentence with Indonesian. Cinta Laura

within a sentence with some element of language there is the word "sex education.", in one sentence long Indonesian.

Data 25	Episode: Muda Bersuara
Playback time: 56:06	Guests: Cinta Laura
"Belum tau yaa ... sebenarnya saya punya pertanyaan <u>rhetorical question</u> *yang mungkin kalau mau dijawab Boleh".*	
Code Mixing		
Insertion	Alternation	Congruent lexicalization
✓		—

Analysis: From this utterance, Cinta said she had a question for other guests that were in Najwa's eyes at that time. From the speech, it is classified as code-mixing in insertion because there is an insertion of English words in one sentence with Indonesian. Cinta Laura within a sentence with some element of language there is a word "rhetorical question.", in one sentence long Indonesian. this type of code-mixing is insertion.

Data 26	Episode: Muda Bersuara
Playback time: 56:49	Guests: Cinta Laura
"tapi tidak pernah dengar lagi-lagi mereka <u>stubborn</u> *dan kembali ke cara-caranya dulu".*	
Code Mixing		
Insertion	Alternation	Congruent lexicalization
✓		—

Analysis: From this utterance, Cinta argues that people's voices are not heard. From the speech, it is classified as code-mixing in insertion because there is an

insertion of English words in one sentence with Indonesian. Cinta Laura within a sentence with some element of language there is a word "stubborn.", in one sentence long Indonesian. this type of code-mixing is insertion.

Data 27	Episode: Muda Bersuara
Playback time: 56:53	Guests: Cinta Laura
"Jadi Aku rasa semua <u>fixation</u> *dengan anak muda ini hanya untuk mendapatkan suara kita".*	
Code Mixing		
Insertion	Alternation	Congruent lexicalization
✓		

Analysis: From this utterance, Cinta says that the only thing the government does is get votes. From the speech, it is classified as code-mixing in insertion because there is an insertion of English words in one sentence with Indonesian. Cinta Laura within a sentence with some element of language there is a word "fixation.", in one sentence long Indonesian. this type of code-mixing is insertion.

Data 28	Episode: Muda Bersuara
Playback time: 56:59	Guests: Cinta Laura
"tapi sebenarnya tidak ada yang kita berikan sebagai <u>advice</u> *didengar dan dilakukan".*	
Code Mixing		
Insertion	Alternation	Congruent lexicalization
✓		—

Analysis: From this utterance, Cinta said that people's opinions were not heard. From the speech, it is classified as code-mixing in insertion because there is an

insertion of English words in one sentence with Indonesian. Cinta Laura within a sentence with some element of language there is the word "advice.", in one sentence long Indonesian. this type of code-mixing is insertion.

Data 29	Episode: Muda Bersuara
Playback time: 57:10	Guests: Cinta Laura
"Because *kita sebagai generasi Z dan milenial punya banyak sekali ide yang Saya rasa bisa merubah situasi negara ini tapi kenapa tidak di dengar*".	

Code Mixing		
Insertion	Alternation	Congruent lexicalization
✓		—

Analysis: From this utterance, Cinta says that the Z generation has a lot of ideas but they are not heard. From the speech, it is classified as code-mixing in insertion because there is an insertion of English words in one sentence with Indonesian. Cinta Laura within a sentence with some element of language there is a word "because.", in one sentence long Indonesian.

Data 30	Episode: Muda Bersuara
Playback time: 59:54	Guests: Cinta Laura
"*Tapi anda sadar nggak bahwa* impact *sosial yang kita lihat sekarang di masyarakat Indonesia sebenarnya dilakukan oleh organisasi-organisasi yang dibina oleh remaja dan dewasa muda*".	

Code Mixing		
Insertion	Alternation	Congruent lexicalization
✓		

Analysis: From this utterance, Cinta argues that the organizations that do it are fostered by young adults. From the speech, it is classified as code-mixing in insertion because there is an insertion of English words in one sentence with Indonesian. Cinta Laura within a sentence with some element of language there is a word "impact.", in one sentence long Indonesian. this type of code-mixing is insertion.

Data 31	Episode: Muda Bersuara
Playback time: 1:02:28	Guests: Cinta Laura
"*menurut aku Jika beberapa orang di* list *itu itu bisa menunjukkan* values *mereka yang sebenarnya ada beberapa yang menarik*".	

Code Mixing		
Insertion	Alternation	Congruent lexicalization
✓		—

Analysis: From this utterance, Cinta argued when the host asked, namely Mata Najwa, from the list of names on the screen. She says there are some interesting people. From the speech, it is classified as code-mixing in insertion because there is an insertion of English words in one sentence with Indonesian. Cinta Laura within a sentence with some element of language there is a word "values.", in one sentence long Indonesian. this type of code-mixing is insertion. Analysis: From this utterance, Cinta resumed her sentence but in that sentence, she inserted the English word. So, from the speech, it is classified as code-mixing in insertion because there is an insertion of English words in one sentence with Indonesian. Cinta Laura within a sentence with some element of language there is a word "values.", in one sentence long Indonesian. this type of code-mixing is insertion.

Data 32	Episode: Muda Bersuara
Playback time: 1:02:39	Guests: Cinta Laura
"tapi <u>values</u> *yg sebenarnya ya"*.	
Code Mixing	

Insertion	Alternation	Congruent lexicalization
✓		

Analysis: From this utterance, Cinta said that she hopes that in future Indonesia will become more advanced. in the sentence he said she inserted the word English. So, from the speech, it is classified as code-mixing in insertion because there is an insertion of English words in one sentence with Indonesian. Cinta Laura within a sentence with some element of language there is the word "world leader", in one sentence long Indonesian.

Analysis: From this utterance, Cinta says

Data 33	Episode: Muda Bersuara
Playback time: 1:02:28	Guests: Cinta Laura
"Saya harap di hari kemerdekaan Indonesia ke 100 di tahun 2045 nanti negara ini dapat menjadi negara yang tidak hanya mencuri <u>world leader</u> *dalam segi ekonomi tapi juga kemanusiaan"*.	
Code Mixing	

Insertion	Alternation	Congruent lexicalization
✓		

that if you are young, you have the power to change the situation. From the speech, it is classified as code-mixing in insertion because there is an insertion of English words in one sentence with Indonesian. Cinta Laura within a sentence with some

element of language there is a word "you know", in one sentence long Indonesian.

Data 34	Episode: Muda Bersuara
Playback time: 6:20	Guests: Cinta Laura
"dalam satu sisi kita diklarifikasi karena masih muda dan <u>you know</u> *dijuluki oh punya kekuatan untuk merubah situasi yang ada sekarang"*.	
Code Mixing	

Insertion	Alternation	Congruent lexicalization
✓		

Data 35	Episode: Muda Bersuara
Playback time: 44:41	Guests: Cinta Laura
"<u>You know</u> *sebenarnya banyak faktor-faktor kenapa Indonesia masih sangat terbelakang Coba lihat dari segi dana ya"*.	
Code Mixing	

Insertion	Alternation	Congruent lexicalization
✓		

Analysis: From this utterance, Cinta said that many factors in Indonesia are still very underdeveloped. At the beginning of the sentence, he inserted the English word. So, from the speech, it is classified as code-mixing in insertion because there is an insertion of English words in one sentence with Indonesian. Cinta Laura within a sentence with some element of language there is a word "you know", in one sentence long Indonesian. this type of code-mixing is insertion.

a. Alternation

Alternation code mixing occurs when structures of two languages are alternated indistinctively both at the grammatical and lexical levels. The following sentence below is the sentence

that matches the characteristic of alternation code-mixing with some different forms of code-mixing.

Data 36	Episode: Muda Bersuara
Playback time: 1:00:05	Guests: Cinta Laura

"So, don't you think it ironic bahwa kira-kira 50% dari populasi Indonesia itu berumur nol sampai Let's say 40 tahun".

	Code Mixing	
Insertion	Alternation	Congruent lexicalization
	✓	

Analysis: The above utterance is classified as mixed code alternation because there is a combination of elements from the two languages and remains separate in bilingual speech as English and then Indonesian. Cinta Laura in the first sentence said the clause "So, don't you think it's ironic". Then she said in Indonesian for the rest. Then at the end of the sentence, she inserts again an English sentence, namely "Let's say". then Go back to using Indonesian again by saying "40 *tahun*".

b. Congruent Lexicalization

Congruent lexicalization refers to the situation where two languages share a grammatical structure, in which the structure can be lexically filled with elements from their language. Congruent lexicalization is most often present in mixing dialects and between languages, which are close to each other in structure. From the data there is one sentence with a congruent lexicalization type, below:

Data 37	Episode: Muda Bersuara

Playback time: 56:13	Guests: Cinta Laura

"Apakah benar ada anak muda di politics".

	Code Mixing	
Insertion	Alternation	Congruent lexicalization
		✓

Analysis: The above expression occurred when Cinta Laura spoke to the Host that there are young people in politics. In the expression there is the word "politics" this is a situation where two languages share a grammatical structure, where the structure can be filled lexically with elements of their language. Congruent lexicalization most often presents mixing between dialects and between languages, whose structures are close together. Because in Indonesian "politics," the pronunciation is almost the same as in English.

Reason for Code Mixing

From the data collected, the researcher found the reason why Cinta Laura used code mixing. There are 3 of 7 reasons why Cinta Laura uses code mixing in her speech. The explanation is below:

No	Reasons	Code-Mixing
1	Talking about a particular topic	1
2	Repetition	2
3	Expressing group identity	2

a. Talking about a particular topic

When Bilinguals often find it easier to switch from one code to another code. People usually like to use one language to discuss certain kinds of topics. For example, *"So, don't you think it ironic bahwa kira-kira 50% dari populasi Indonesia itu berumur nol sampai Let's say*

40 *tahun"*. In this sentence, we can see that Cinta Laura changes language continuously. Because in this topic Cinta Laura talks about people who live with her, so she automatically changes and mixes the language. Cinta Laura as a speaker feels free and more comfortable expressing her emotional feelings in a language that is not her everyday language.

b. Repetition

When a person wants to clarify his speech so that it will be understood better by the listener, she can sometimes use both of the languages that she masters to say the same message. Frequently, a massage is one code repeated in the other code literally. The repetition is not only served to clarify what is said but also to amplify or emphasize a message. Example: "*karena banyak sekali bisnis-bisnis yang ingin mendapatkan* profit *atau keuntungan setinggi mungkin*" she repeated the word "profit" into Indonesian *"keuntungan"*.

c. Expressing group identity

Code Mixing can also be used to express group identity. The way of communication of academic people in their disciplinary grouping is different from the other groups who are not community members. Example: *"yang tentunya emm merusak ekosistem setempat eem dan juga membuat kaum* indigenous *orang-orang ini"*. Is a group of indigenous people living in the local area who are affected by the damage to the ecosystem of the area?

From the data found, there are several types of code mixing and also reasons for code-mixing that Cinta Laura does not use in his speech. In the video, there is a conversation between the host and the guest which means most of the conversation is dialogue. there's not much of a reason for Cinta to mix up the code because she's on an Indonesian political talk show where Indonesian is more of a priority. but because he is used to English, so sometimes he mixes his language and then returns to using Indonesian.

Discussion

After looking into the data presented with the very aspect of analysis. Those aspects are: First, the three main types of Code mixing that are insertion, alternation, and congruent lexicalization. From the classification and analysis above, the researcher found the results. Code-mixing analyzed from the used by Cinta Laura in the Mata Najwa program was classified. Those classified explained below: The result from the table of the data present found 35 insertions, 1 alternation code-mixing, and 1 Congruent lexicalization.

Code Mixing

According to Mujiono (2013, p. 50), Code-mixing is the use of two languages together with the conversant to the extent that they change from one language to another in the course of a single utterance and Muysken (2000, p.35), divides code mixing into three main types- they are insertion (word or phrase), alternation (clause), and congruent lexicalization (dialect). Types of code mixing explain below:

Insertion

Insertion is inserting material such as lexical items or entire constituents from one language into a structure of the other languages. Muysken (2000, p.60) states, that the process of code-mixing is conceived as something asking to borrow the insertion of a foreign lexical phrasal category into a given structure. Example: "*menurut aku Jika beberapa orang di* list *itu itu bisa menunjukkan* values *mereka yang sebenarnya ada beberapa yang menarik"*.

Alternation

Muysken assumed when structures of two languages happened in one sentence. It occurs between clauses meaning that alternation is used when the speaker mixes his or her language with a phrase. Example: "So, don't you think it ironic *bahwa kira-kira 50% dari populasi Indonesia itu berumur nol sampai* Let's say *40 tahun"*.

Congruent Lexicalization

Muysken (2000, p.122) states that congruent lexicalization may be particularly associated with second-generation migrant groups, dialect/standard and post-creole continua, and bilingual speakers of the closely related language with roughly equal prestige and no tradition of overt language separation. Congruent lexicalization refers to the situation where two languages share a grammatical structure in which the structure can be filled lexically with elements from their language. Congruent lexicalization is most often present in mixing dialects and languages, which are close to each other in structure.

Example: "*Apakah benar ada anak muda di* politics*"*.

Reasons for Code Mixing

The data that was gathered then analyzed and classified by the researcher found that there are 37 data in total. From the 37 data, the researcher found 3 reasons why Cinta Laura used Code mixing from Hoffman's theory he divided 7 reasons for code-mixing. The result showed below:

Talking about a particular topic

According to Hoffman as quoted by Stapa, S.H., dan Khan, N.N. (2016). People sometimes prefer to talk about certain topics in one language over another. We often find it easier to move from one code to another. Sometimes, a speaker feels free and more comfortable expressing his/her emotional feelings in a language that is not his/her everyday language.

For example: *"*So, don't you think it ironic *bahwa kira-kira* 50% *dari populasi Indonesia itu berumur nol sampai* Let's say 40 *tahun"*.

Repetition

When a bilingual or multilingual wants to clarify his speech so that it is better understood by the listener, sometimes he can use both languages (codes) that he is fluent in to convey the same message.

According to Hoffman as quoted by Stapa, S.H., dan Khan, N.N. (2016). For example: "*karena banyak sekali bisnis-bisnis yang ingin mendapatkan* profit *atau keuntungan setinggi mungkin*" she repeated the word "profit" into Indonesian "*keuntungan*".

Expressing group identity

Code-mixing can also be used to express group identity. The way of communication and the words or phrases used differ from those of other groups. Code-mixing is the strategy for expressing group identity because the way people communicate with their group is different from the way they communicate with others from other groups. It can be said that only that group can understand the word or phrase. For example: *"yang tentunya emm merusak ekosistem setempat eem dan juga membuat kaum* indigenous *orang-orang ini"*.

CONCLUSION

This study observes speeches containing code switching and code mixing from Cinta Laura in the Mata Najwa program with the title Young Voice on the Narasi YouTube channel. Therefore, there are two objectives of this research. First, this study aims to find out the type of code-mixing used by Cinta Laura in her speech in Mata Najwa. Second, this study aims to find out the reasons why Cinta Laura uses code-mixing in her speech. Based on the analysis of Laura's Sayings of Love in Najwa's Eyes which has been described in the previous chapter, the researchers present the conclusions of the study as follows:

1. The result of the analysis shows the code-mixing that Cinta Laura frequently used in his utterances in Mata Najwa with the title Muda Bersuara Narasi YouTube Channel is code-mixing insertion. 37 data were code-mixing. From 37 data of code-mixing, she used insertion code mixing the most in his utterances. These 35 data were

insertion code-mixing. Another type is alternation code mixing there is 1 data and congruent lexicalization 1 data. Those types are including the different forms of code mixing classified by Muysken.

2. The reasons why Cinta Laura used code mixing in his utterances, from the result of 37 data showed that there are 3 reasons out of 7 that he used in his utterances. The reasons that Cinta Laura used. These are: Talking about a particular topic, Expressing group identity. Those reasons were chosen from the analysis of the sentence spoken by Cinta Laura and appropriate with Hoffman's classification of the reasons for code-mixing.

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